



ExCom Meeting

Tuesday 1st July 2025

09:00 – 15:00

Including lunch

Hotel Rikli Balance, Bled, Slovenia

DRAFT AGENDA

- 1. Antitrust statement and approval of agenda**
- 2. Approval of minutes of the meeting held on 28 April 2025, circulated on 7 May 2025**
- 3. Report from the Director General**
- 4. Finances**
 - Status of HOTREC 2025 finances
 - Status of HOTREC 2025 accounts
 - HOTREC 2025 membership fees status report
 - Initial exchange regarding HOTREC Budget 2026
- 5. Membership**
 - Update on legal actions
- 6. HOTREC Internal governance - Working Groups**
- 7. Update on Private damages actions by European hotels in the aftermath of ECJ judgment on Booking.com**
- 8. Update on HOTREC Project - Taxation study**
- 9. HOTREC Activities regarding Fake Reviews**
 - a. Consideration of EU Code of Conduct on Accommodation Reviews
 - b. Possible HOTREC Report on Fake Reviews (follow-up from Oslo GA)
- 10. EU Policy Updates**
 - To note the reports on key developments
- 11. HOTREC General Assembly of 15 – 17 October 2025, Paphos, Cyprus**
 - Status of preparation – programme & agenda
- 12. Any Other Business**
 - Next meeting

PRE-READ

Members are invited to approve the draft minutes of the ExCom meeting that took place on 28 April 2025 in Oslo, draft was circulated on 7 May 2025. No written comments received.

Report from the Director General

The DG will provide an overview of the most recent activities undertaken by HOTREC. The DG will also inform members about the recruitment process for a new Digital & Economic Policy manager further to the departure of Mr Matej Zezlin.

Finances

The treasurer will report on the status of execution of HOTREC 2025 budget. On 20 June 2025, 87,75% of the 2025 membership fees have been paid and HOTREC has engaged with a number of members to agree payment solution. Expenses are managed along the lines of the agreed budget.

ExCom members will be invited to share initial consideration for the 2026 HOTREC Budget (membership fees + budget). In terms of membership fees, those will be increased by the inflation rate in Belgium from August 2025. DG will present initial simulation. To note that one of the EU projects – MYRIAD – will finish at the end of 2025.

Based on the initial exchange, the DG will prepare a budget proposal for presentation & discussion at ExCom in September (online meeting to be agreed). The 2026 budget will have to be formally approved by the HOTREC General Assembly at its meeting of 16 October 2026 in Cyprus.

Membership - Update on legal action

In the context of the legal action HOTREC/BHRA, the submission for the appeal were filed by HOTREC legal advisers on 10 June 2025 to Brussels Court of Appeal. The case is ready to be tried before the Court of Appeal. No further info on timeline at this stage.

HOTREC Internal governance - Working Groups

Further to the departure of Mr Antonio Flamini and the change in FIPE (Italy) representation, ExCom members will be invited to consider the chair position for the Late Night working Group, which is organised together with the Restaurant Working Group.

Update on Private damages actions by European hotels in the aftermath of ECJ judgment on Booking.com

Members of ExCom will receive an update on the process. By way of reminder, the initiative was formally launched on 28 May 2025 simultaneously by HOTREC and several national associations.

Update on HOTREC Project - Taxation study

The DG will update ExCom on the status of the study. A questionnaire was sent to all members on 28 May for initial input. The consultant Synthesia has shared the timeline and structure of the study with HOTREC. The final report will be presented to members at the HOTREC General Assembly in Cyprus.

HOTREC Activities regarding Fake Reviews

1. ExCom members are invited to consider the endorsement by HOTREC of the EU Code of Conduct on Accommodation Reviews. The Code is a Commission-led project that establishes some principles for platforms to manage reviews and create a forum for dialogue between accommodation providers and platforms curating reviews. This is a voluntary and non-legally binding text.

The Code and a background note have been circulated to all HOTREC members.

2. As a follow-up to the HOTREC General Assembly and recent communication activities on Fake Reviews, HOTREC has explored the possibility of commissioning a study on the impact of fake reviews on hospitality businesses. HOTREC has discussed with Mr Roland Schegg, HES Valais, who shared an initial proposal. The DG will present it to ExCom for consideration.

EU Policy Updates

ExCom members are invited to note the report on key developments prepared by the HOTREC team and raise any questions to the DG on specific files.

HOTREC General Assembly of 15 – 17 October 2025, Paphos, Cyprus

The DG will report on the latest preparations of the next HOTREC General Assembly in October in Cyprus. The team is working on the programme and content in close collaboration with the Cyprus Hotel Association. The registration website should be ready in early July. ExCom members' suggestions welcome.

The General Assemblies in 2026 will take place in :

- Cork, Ireland on 20/21/22 April 2026
- Vilnius, Lithuania in October 2026 (dates currently discussed with Lithuanian Hospitality Association)

Any Other Business

The next meeting of ExCom in person will take place in Munich on Wednesday 1st October 2025. Members will receive all the information for the hotel booking & programme.